

CIMRO of Nebraska with NET Radio and NET Television announce the programming for the PBS primetime documentary *Remaking American Medicine™...Health Care for the 21st Century*. *Remaking American Medicine*, a four-part PBS series, tells the stories of individuals and institutions struggling to address the often life-threatening problems Americans routinely encounter when dealing with the healthcare system and reveal what is being done to provide safer, more effective care.

Programs are scheduled to air every Thursday in October at 9 pm (CT) on PBS and NET Television. A local call-in program, *Nebraska Connects*, will air Thursday, October 26, at 8 pm (CT) on NET1. The programs will be repeated throughout October on NET2 (as noted in the calendar below). NET Radio will broadcast three locally produced news features and a call-in program Monday through Wednesday, October 23-25. Program descriptions are located on the back. Please visit [www.cimronebraska.org](http://www.cimronebraska.org) for confirmed broadcast dates and times.

## OCTOBER 2006

| Sunday                         | Monday | Tuesday | Wednesday  | Thursday  | Friday                                    | Saturday |
|--------------------------------|--------|---------|--|---|---|----------|
| 1                              | 2      | 3       | 4  | 5<br>Program 1<br>9 pm (NET1)                                       | 6<br>Program 1<br>11 am & 4 pm<br>(NET2)  | 7        |
| 8<br>Program 1<br>4 pm (NET2)  | 9      | 10      | 11   | 12<br>Program 2<br>9 pm (NET1)                                      | 13<br>Program 2<br>11 am & 4 pm<br>(NET2) | 14       |
| 15<br>Program 2<br>4 pm (NET2) | 16     | 17      | 18   | 19<br>Program 3<br>9 pm (NET1)                                      | 20<br>Program 3<br>11 am & 4 pm<br>(NET2) | 21       |
| 22<br>Program 3<br>4 pm (NET2) | 23     | 24      | 25<br>NET Radio<br>Call-in Program<br>8 pm (NET1)                            | 26<br><i>NE Connects</i><br>8 pm (NET1)<br>Program 4<br>9 pm (NET1) | 27<br>Program 4<br>11 am & 4 pm<br>(NET2) | 28       |
| 29<br>Program 4<br>4 pm (NET2) | 30     | 31      | NET Radio news features during <i>Morning Edition</i> at 6:30 & 8:30 am (CT) |   |   |          |

**Questions? Contact Keri McDermott, Communications Director, CIMRO of Nebraska, at 402/476-1399 or via e-mail at [kmcdermott@neqio.sdps.org](mailto:kmcdermott@neqio.sdps.org).**

**Information about *Remaking American Medicine* and campaign efforts are available at [www.RAMcampaign.org](http://www.RAMcampaign.org).**

## *Program Descriptions*

### **Nebraska Programming - Television**

*Nebraska Connects*, a one-hour call-in program, will be broadcast on Thursday, October 26, at 8 pm (CT) on NET1, prior to the 9 pm, showing of program four of the national *Remaking American Medicine* program. The *Nebraska Connects* program will feature 2, half hour segments focusing on patient safety and alternative methods of healthcare.

### **Nebraska Programming - Radio**

NET Radio will air three news features and a call-in program in conjunction with the RAM series. Each news feature will be approximately five minutes long and will focus on healthcare accountability at all levels. They will air during *Morning Edition* at 6:30 and 8:30 am (CT) on October 23, 24 and 25. The one-hour radio call-in program will be broadcast live Wednesday, October 25, at 8 pm (CT). It will feature health professionals and patient activists who have had to take a more active role in their healthcare.

### **National RAM Program One - Silent Killer**

Profiles the efforts of Sorrel King, whose 18-month-old daughter, Josie, was killed at one of the most respected hospitals in the world, Johns Hopkins.

### **National RAM Program Two - First Do No Harm**

Focuses on the impact of medical errors in two hospitals and follows the efforts of physicians who are challenging their colleagues to live up to their oath to First Do No Harm.

### **National RAM Program Three - The Stealth Epidemic**

Looks at groundbreaking efforts in two very different communities that are transforming the physician-patient relationship - Los Angeles, California and Whatcom County, Washington.

### **National RAM Program Four - Hand in Hand**

Tells the story of patients and families who formed a unique bond in a teaching hospital in Augusta, Georgia, to transform the institution into a nationally-recognized facility where partnership is a guiding vision to the care delivered.

**Questions? Contact Keri McDermott, Communications Director,  
CIMRO of Nebraska, at 402/476-1399 or via e-mail at  
kmcdermott@neqio.sdps.org.**

**Information about *Remaking American Medicine* and campaign efforts are available at [www.RAMcampaign.org](http://www.RAMcampaign.org).**



**Resources for better healthcare**

