



## **Media Advisory**

September 25, 2006

### **Health Care Improvements to be Subject of National Symposium** ***Event previews PBS series***

**WHAT:** Health reporters are invited to attend or to view via live Webcast *Champions of Change: A National Symposium on Improving Health Care*. The Symposium will feature national leaders in the quality movement and salute the outstanding work of individuals and institutions (*Champions of Change*) that are transforming American health care in communities across the country. Symposium speakers and panelists will be available for interviews via telephone or in-person for reporters attending the event. Presented by the Amgen Foundation, the Symposium is the culmination of a national awareness campaign for the PBS series, *Remaking American Medicine™ ...Health Care for the 21<sup>st</sup> Century*, premiering October 5, 2006.

Symposium themes include:

- Patient empowerment
- Patient- and family-centered care
- Collaboration
- Transparency

#### **WHO:**

- Dr. Mark McClellan, administrator, Centers for Medicare & Medicaid Services (CMS)
- Dr. Donald Berwick, president and CEO, Institute for Healthcare Improvement (IHI)
- Dr. Carolyn Clancy, director, Agency for Healthcare Research and Quality (AHRQ)

Other featured speakers, many of whom appear in the television series, are listed on the attached agenda. To arrange a telephone interview with the speakers, contact Gail Rubin or Barbara Lohman.

**WHEN:** Wednesday, September 27, 2006 from 10:00 a.m. to 3:00 p.m. EDT

**WHERE:** Henry J. Kaiser Family Foundation, Barbara Jordan Conference Center, 1330 G St., N.W., Washington, D.C.

To view the Symposium Webcast, For those who wish to watch the event on the Web, please log on to [www.kaisernetwork.org/ram2006](http://www.kaisernetwork.org/ram2006) or go to [kaisernetwork.org](http://kaisernetwork.org) and click on "HealthCasts."

#### **CONTACTS:**

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**(National Symposium add one)**

## **Symposium Agenda – September 27, 2006**

**10:00 a.m. Welcome: Series host John Hockenberry**

**10:20 a.m. Opening Presentation: Dr. Mark McClellan**, administrator, Centers for Medicare & Medicaid Services (CMS)

**10:40 a.m. Series Overview: Frank Christopher**, executive producer of *Remaking American Medicine* (RAM). Marc Shaffer, series producer, presents clips from Programs One and Two.

**11:00 a.m. Panel Discussion: Moderator – Susan Dentzer**, health correspondent, *The NewsHour with Jim Lehrer*

**Panelists:** Sorrel King; patient safety advocate; Dr. Peter Pronovost, medical director, Center for Innovation in Quality Patient Care, Johns Hopkins Medical Institutions; Dr. Marlene Miller, director, Quality and Safety Initiatives, Johns Hopkins Children's Center; and Dr. Richard Shannon, professor of medicine, University of Pennsylvania School of Medicine

**Noon: Dr. Donald Berwick**, president and CEO, Institute for Healthcare Improvement

**12:25 p.m. Buffet Luncheon**

**12:45 p.m. Dr. Carolyn Clancy**, director, Agency for Healthcare Research and Quality

**1:10 p.m. Matthew Eisen**, RAM co-executive producer, presents a clip from Program Three.

**1:20 p.m. Panel Discussion: Moderator – John Hockenberry**

**Panelists:** Dr. Anne Peters, professor of medicine and director, University of Southern California Diabetes Programs; Dr. Jeffrey Guterman, medical director, Clinical Resource Management, Los Angeles County Department of Health Services; and Carolyn Pare, CEO, Buyers Health Care Action Group

**2:05 p.m. Frank Christopher** presents a clip from Program Four.

**2:15 p.m. Panel Discussion: Moderator – Avery Comarow**, senior health writer, *U.S. News & World Report*

**Panelists:** Gerald L. McClinton, patient safety advocate; Pat Sodomka, senior vice president, Patient- and Family-Centered Care, Medical College of Georgia Health System; and Julie Moretz, director, Family Services Development, MCG, Children's Medical Center

**3:00 p.m. Summary/Recommended Action Items: John Hockenberry**

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