

Announcing the exclusive, invitation only kickoff event for the PBS Special

## REMAKING AMERICAN MEDICINE

*You are invited to attend the*

# CHAMPIONS OF CHANGE

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## *National Symposium on Improving Health Care*

**Featuring keynote speaker**

**DONALD M. BERWICK, MD, MPP, FRCP**

*President and CEO of the Institute for Healthcare Improvement (IHI)  
and a leading authority on healthcare quality and improvement*

The symposium is the culmination of a national awareness campaign on behalf of the four-part television series, *Remaking American Medicine*, which premieres on PBS in October 2006. In Missouri, this program will be accompanied by *Remaking Missouri Medicine*, a series developed cooperatively by Primaris and KETC/Channel 9 to explore healthcare issues in our state. While the symposium takes place at the Henry J. Kaiser Family Foundation in Washington, D.C., you are invited to attend a live, interactive broadcast of the event in the studios of KETC/Channel 9, 3655 Olive St, St. Louis, MO 63108.



9 AM to 1 PM

WEDNESDAY, SEPTEMBER 27, 2006

Morning coffee and lunch provided. *Seating is limited. RSVP by September 8 to reserve your seat.*

**FAX to 573-817-8330 or call 1-800-735-6776 x 136**

Yes I plan to attend. Number attending \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_